

# Windwords



An Applied Technologies, Inc. Publication

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## **GOOD NEWS FOR FLUX MEASUREMENTS!**

For those of you that have an ATI Sonic and are measuring Eddy Covariance, here is something that not everyone may have discovered by this time.

The ATI Sonic Anemometer has been proven to be correct when measuring Sensible Heat Flux.

It was assumed for some time now, that the ATI sonic was always providing high readings when measuring Sensible Heat Flux. Testing done by John Frank and Bill Massman of the US Forest Service, and verified by Tilden Meyers at NOAA, has proven differently.

**The ATI Sonic is correct !!!**

If you need more details, give us a call or send us an e-mail (See Below). Check our Facebook page or our Website for any new information regarding this announcement.

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### **This is the First!**

This is the first edition of "Windwords", Applied Technologies periodical correspondence. This is something that is new for us.

We would like to be able to discuss resources, new ideas, applications, technologies, implications, recommendations and even some industry news. We respect our customers and friends and look forward to opening a dialog within these pages, a free and open discourse. This could cover wishes, problems, papers, projects, successes and any other subject of interest.

While we promise to encompass a variety of material and keep it as interesting as possible, we would also like to take the opportunity to keep you informed about our new products.

Please click at the top of the page and confirm your email to ensure acceptance of this periodical.

### **New Website!**

### **Facebook!**

Are you on Facebook? So are we! Find our Facebook page from our website or search for Applied Technologies, Inc. on Facebook and look for our logo. When you get to our page, please click the button at the top and "Like" our page. Then check back once in a while for news and other topics from Applied Technologies, in between Windwords. Tell your friends about us.

### **Summertime**

For those of us in the northern hemisphere, Summer is coming on fast. How is your meteorological equipment? Does it need to be repaired or recalibrated? Do you need to replace or add on to your existing equipment? Do you need to purchase new equipment or need custom equipment? We have the solutions for most of your meteorological problems.

### **Wintertime**

For those of you in the southern hemisphere, Winter is coming on. You may be getting ready for your winter tests. We have solutions for you, too!



Applied Technologies, Inc. has reworked our Website for 2011.

We have improved the navigation and appearance. The new menu allows access to any page on the Website with ease, and returning to the main page is a snap. We have a great deal of information available on our Website as well as our full product line. You are invited to contribute! We have a page for Scientific Papers, and we'd love to include your paper if it pertains to new weather technologies.

If you haven't visited us recently, please come to: [www.apptech.com](http://www.apptech.com) to see for yourself.

There is a sign up window on our Website to join our mailing list. Please tell your friends and colleagues to visit our Website and sign up so they can receive our periodicals.



We have the solutions for:

- Sonic Anemometers
- Data Collection, storage and processing
- Synchronizing your sensors together
- Flux Measurements
- Wind Profiling Radar
- And much more...

We can supply equipment for your entire project, including any custom designs that may be required.

***Call or email us and tell us how we can help!***

## Contact Us

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